



STAND DISPLAY



This Side

Above: Note that the merchandise is packed into every possible spot in the stand. Full cases are on the floor and underneath the shelves.

Top Right: The topsigns are supported using braces with pins (nails) put through the hinges on each end.

Bottom Right: A stand open and ready for business. Note no smoking signs, pennants and light stringers attached. All flaps are open and both doors unfastened per State regulations.

Other Side

Pictures go from right to left, top to bottom. These are four shots of a well-displayed stand. The stand is basically divided in half. Note that the biggest sellers (reloadables, firecrackers, roman candles and sparklers) are in multiple areas of the stand. Big items are in the middle and assortments are on each end. Where provided a lot of an item, it is stocked in two places in the stand and the remaining inventory of that item is placed on the floor in the original case. When provided only a few of an item, that item is placed in just one spot. You need to really pack the merchandise into the shelves to fit it all in and be prepared for the Big Days. Price tags are just under each item and attached with a thumbtack.

